

**MINUTES**

**CITY OF PLACERVILLE  
PLACERVILLE ECONOMIC ADVISORY COMMITTEE  
FRIDAY, June 9, 2023 - 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was called to order by **Chair Miller** at 12:02 p.m.
2. **ROLL CALL:**

|                  |  |
|------------------|--|
| Members Present: | Chair Miller, Vice Chair Anderson, Borelli, Thomas, Windle |
| Members Absent:  | Kaiserman, Godwin  |
| Staff Present:   | City Manager Morris  |
3. **ADOPTION OF AGENDA.**

Adoption of the Agenda was moved by **Member Borelli** and seconded by **Member Thomas. Motion carried 5-0, 2 absent.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF March 10, 2023.**

Adoption of the Minutes was moved by **Member Borelli** and seconded by **Member Thomas. Motion carried 5-0, 2 absent.**
5. **ITEMS OF INTEREST TO THE PUBLIC:**

Kirk Smith addressed the commission regarding the City's Inventory of Historic Properties. The Heritage Foundation plans to make a request of the City to provide funding to update the Inventory.
7. **INFORMATIONAL ITEMS:**
  - a. **Retail Trends May 8, 2023.**

The committee discussed both residential and commercial development and status for both.
  - b. **Main Street Events 2023.** City Manager Morris provided a list of scheduled Main Street Events for 2023.
8. **Consider Proposal from Councilmember John Clerici to allow Weddings at the Bell Tower.** The City Manager provided an overview. Members discussed the potential and any issues involved. Vice Chair Anderson agreed to prepare a writeup and review with Member Borelli. The proposal will be brought back at the next meeting.

## DISCUSSION ITEMS:

- a. **Finalize Committee Appointments:** Committee appointments were discussed and confirmed as shown for each area below.
- b. **Strategy 1.1 Business Outreach Visits – Patty Borelli, Paul Godwin, Tony Windle.**
- c. **Strategy 4.3 Potential Annexation Areas – Patty Borelli, Mickey Kaiserman, Debbie Miller.**
- d. **Strategy 1.5 Broadband Infrastructure – David Thomas, Mickey Kaiserman, Paul Godwin.**

City Manager Morris reviewed the current Broadband Website including a short video and speed test.

A motion was made by **Vice Chair Anderson** to approve the appointments as outlined above and seconded by **Member Thomas**. **Motion carried 5-0, 2 absent.**

## 9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- a. **Hotel Projects Update:**
  - Mackinaw Hotel: Mr. Morris gave an update on the Mackinaw Hotel project and reported that the building plans are being reviewed.
  - Marriott Hotel: No new information.
- b. **Broadband LATA:** Nothing new to report
- c. **Apple Farm Place Shopping Center:** Work is underway, no new information.
- d. **Middletown and Mallard Affordable housing Projects:** Mr. Morris reported on the status of the projects. Plans are in for review.
- e. **Armory Affordable Housing Project:** Mr. Morris reported no new information on this project.

## 10. ITEMS FOR NEXT AGENDA:

- Invite Karen Feathers to discuss Fair Grounds.
- Weddings at the Bell Tower proposal.

## 11. NEXT MEETING: July ay 14, 2023

**ADJOURNMENT:** The Meeting was adjourned by **Chair Miller** at 1:41

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